



Date: 9/11/23
GRADE: XI

MONTHLY TEST -02 (2023-24)
ENTREPRENEURSHIP

Max marks: 20
Time: 1 Hour

General Instructions:

1. There are 11 questions in the question paper. All questions are compulsory.

Qn. No		Marks allocated
1	Varghese Kurian is the founder of a. Selco b. Barefoot college c. Amul Diary d. SEWA	1
2	Who should be involved in preparing a firm's business plan? a. Accountant b. Engineer c. Entrepreneur d. None of these	1
3	These decisions are concerned with policy matters and they influence the goals and objectives of a business venture. a. Routine decisions b. Strategic decisions c. organizational decisions d. personal decisions	1
4	Which of the following is not the characteristics of good marketing information? a. Accuracy b. Competencies c. punctuality d. extravagance	1
5	Define Market	1
6	What is Barter system?	1
7	Give two points of difference between traditional market and modern market	2
8	Explain the role of e-business or e-commerce.	3

9	What is micro environment ? Explain the factors affecting the micro environment of a firm.	3
10	Explain the environmental barriers that inhibit the growth of entrepreneurship.	3
11	Explain the characteristics of social entrepreneurs .	3
	THE END	

